

Hernan Galperin  
Annenberg School for Communication  
University of Southern California  
3502 Watt Way, Los Angeles CA 90089-0281  
hernan.galperin@usc.edu

JULY 2017

## **CURRENT APPOINTMENTS**

---

*Research Associate Professor*, Annenberg School for Communication, University of Southern California.

*Director*, Annenberg Research Network on International Communication (ARNIC), University of Southern California.

*Senior Research Fellow*, National Science Council (CONICET), Argentina.

*Non-resident Fellow*, Telecom Research Program at Centro de Investigación y Docencia (CIDE), Mexico.

*Senior Researcher*, Regional Dialogue for the Information Society (DIRSI).

## **PAST APPOINTMENTS**

---

2007-2014. *Associate Professor*, Department of Social Sciences, Universidad de San Andrés, Argentina.

2007-2014. *Founder and Director*, Center for Technology and Society, Universidad de San Andrés, Argentina.

2007-2014. *Associate Director*, M.A. in Information Technology and Telecommunications, Universidad de San Andrés, Argentina.

2006-2007. *Associate Professor*, Annenberg School for Communication, University of Southern California.

2000-2006. *Assistant Professor*, Annenberg School for Communication, University of Southern California.

## **EDUCATION**

---

2000. Ph.D., Communication, Stanford University.

1996. M.A., Communication, Stanford University.

1992. B.A., Sociology and Economics, Universidad de Buenos Aires.

## PUBLICATIONS

---

### *Books*

Galperin, H., and Mariscal, J. (eds.) (2016). *Internet and poverty: Evidence and new research directions in Latin America*. Mexico DF: CIDE Press.

Elder, L., Samarajiva, R., Gilwald, A., and Galperin, H. (2013). *The information lives of the poor*. Ottawa: IDRC Publishing.

Jordán, V., Galperin, H., & Peres, W. (eds.) (2013). *Broadband in Latin America: Beyond Connectivity*. Santiago de Chile: ECLAC-UN.

Castells, M., Galperin, H., & Fernandez-Ardevol, M. (2011). *Mobile communications and development in Latin America*. Barcelona: Ariel.

Jordán, V., Peres, W., & Galperin, H. (eds.) (2010). *Accelerating the digital revolution: Broadband in Latin American and the Caribbean*. Santiago de Chile: ECLAC-UN.

Galperin, H., & Mariscal, J. (eds.) (2007). *Digital Poverty: Perspectives from Latin America and the Caribbean*. Ottawa: IDRC.

Galperin, H. (2004). *New TV, Old politics: Digital Television in the United States and Britain*. Cambridge: Cambridge University Press.

### *Refereed Journal Articles*

Galperin, H. (forthcoming). Why Are half of Latin Americans not online? A four-country study of reasons for Internet non-adoption. *International Journal of Communication*.

Galperin, H., & Viacens, F. (2017). Connected for development? Theory and evidence about the impact of the Internet on poverty alleviation. *Development Policy Review* 35(3): 315-336.

Galperin, H. (2015). Localizing Internet infrastructure: Cooperative peering in Latin America. *Telematics and Informatics* 33(2): 631-640.

Galperin, H., & Ruzzier, C. (2013). Price elasticity of demand for broadband: Evidence from Latin America and the Caribbean. *Telecommunications Policy* 37: 429-438.

Galperin, H., Mariscal, J., & Viacens, F. (2013). One Goal, Different Strategies: An analysis of national broadband plans in Latin America. *Info: The journal of policy, regulation and strategy for telecommunications* 15(3): 25-38.

Galperin, H. (2012). Prices and quality of broadband in Latin America: Benchmarking and trends. *Economics of Networks eJournal* 4(64).

- Aranha, M., Galperin, H., & Bar, F. (2011). Restricted mobility and fixed-mobile convergence in Brazil. *Info: The journal of policy, regulation and strategy for telecommunications* 13(1): 32-42.
- Galperin, H. (2010). Goodbye digital divide, hello digital confusion? A critical embrace of the emerging ICT4D consensus. *Information Technologies and International Development* 6(1): 53-55.
- Barrantes, R., & Galperin, H. (2008). Can the poor afford mobile telephony? Evidence from Latin America. *Telecommunications Policy* 32(8): 521-530.
- Galperin, H., & Bar, F. (2006). The Microtelco Opportunity: Evidence from Latin America. *Information Technologies and International Development* 3(2): 73-86.
- Bar, F., & Galperin, H. (2005). Geeks, Cowboys, and Bureaucrats: Deploying Broadband, the Wireless Way. *The Southern African Journal of Information and Communication* 6: 48-63.
- Galperin, H. (2005). Wireless Networks and Rural Development: Opportunities for Latin America. *Information Technologies and International Development* 2(3): 47-56.
- Galperin, H. (2004). Beyond Interests, Ideas, and Technology: An Institutional Approach to Communication and Information Policy. *The Information Society* 20(3): 159-168.
- Bar, F., & Galperin, H. (2004). Building the Wireless Internet Infrastructure: From Cordless Ethernet Archipelagos to Wireless Grids. *Communications and Strategies* 54(2): 45-68.
- Galperin, H. (2003). Comunicación e Integración en la Era Digital: Un Balance de la Transición Hacia la Televisión Digital en Brasil y Argentina. *TELOS: Cuadernos de Comunicación, Tecnología, y Sociedad* 55: 24-32.
- Galperin, H., & Bar, F. (2002). The Regulation of Interactive TV in the US and the European Union. *Federal Communications Law Journal* 55(1): 61-84.
- Galperin, H. (2002). Can the US Transition to Digital TV Be Fixed?: Some Lessons From the European Union Case. *Telecommunications Policy* 26(1-2): 3-15.
- Galperin, H., & Bar, F. (2002). Open Access Beyond Cable: The Case of Interactive TV. *Communication & Strategies* 46(2): 75-98.
- Galperin, H. (2000). Regulatory Reform in the Broadcasting Industries of Brazil and Argentina in the 1990s. *Journal of Communication* 50(4): 176-191.
- Wahl-Jorgensen, K., & Galperin, H. (2000). Discourse Ethics and the Regulation of Media: The Case of the US Newspaper. *Journal of Communication Inquiry* 24(1): 19-40.

Galperin, H. (1999). Cultural Industries Policy in Regional Trade Agreements: The Case of NAFTA, the European Union and MERCOSUR. *Media, Culture, & Society* 21: 627-648.

Galperin, H. (1999). Audiovisual Industries in the Age of Free-Trade Agreements. *Canadian Journal of Communication* 24(1): 49-77.

Galperin, H. (1997). Las Industrias Culturales en los Acuerdos de Integración Regional: El Caso del TLCAN, la UE y el MERCOSUR. *Comunicación y Sociedad* 31: 11-46.

Chaffee, S., Morduchowicz, R., & Galperin, H. (1997). Education for Democracy in Argentina: Effects of a Newspaper-in-School Program. *International Journal of Public Opinion Research* 9(4): 313-335.

### *Book Chapters and Refereed Conference Proceedings*

Galperin, H., & Greppi, C. (forthcoming). Are online work platforms creating a frictionless global labor market? In Graham, M. (ed.), *Digital Economies at Global Margins*. Cambridge, MA: MIT Press.

Galperin, H. (2016). The digital divide in Latin America: Evidence and policy recommendations from national household surveys. In Mariscal, J. (ed.), *Proceedings of the 10<sup>th</sup> Communication Policy Research Latin America Conference*, Cancun, Mexico, June 2016. Available at <http://ssrn.com/link/CPR-LATAM-2016.html>.

Galperin, H. (2014). Barriers to Internet connectivity in Latin America: Evidence from large-scale household surveys. In Barbosa, A. (ed.), *ICT Households*. Sao Paulo: Brazilian Internet Steering Committee.

Katz, R., & Galperin, H. (2013). The demand gap: Drivers and public policies. In Jordán, V., Galperin, H., & Peres, W. (eds.), *Broadband in Latin America: Beyond Connectivity*. Santiago de Chile: CEPAL, pp. 33-68.

Galperin, H., Mariscal, J., & Viencens, F. (2013). National broadband plans. In Jordán, V., Galperin, H., & Peres, W. (eds.), *Broadband in Latin America: Beyond Connectivity*. Santiago de Chile: CEPAL, pp. 185-210.

Galperin, H., & Calamari, M. (2012). Telefonía móvil y negocios inclusivos para América Latina. In Artopoulos, A. (ed.), *La sociedad de las cuatro pantallas: Una mirada latinoamericana*. Buenos Aires: Paidós, pp. 129-147.

Galperin, H., & Ruzzier, C. (2010). Broadband tariffs: Benchmarking and analysis. In Jordán, V., Galperin, H., & Peres, W. (eds.), *Accelerating the digital revolution: Broadband in Latin American and the Caribbean*. Santiago de Chile: ECLAC-UN, pp. 143-182.

Galperin, H., & Rojas, F. (2010). Public policies for broadband in Latin America and the Caribbean. In Jordán, V., Galperin, H., & Peres, W. (eds.). *Accelerating the digital revolution: Broadband in Latin American and the Caribbean*. Santiago de Chile: ECLAC-UN, pp. 247-265.

Mariscal, J., Barrantes, R., Galperin, H., & Nicolai, C. (2009). Agendas públicas e instrumentos de la regulación con miras a la convergencia. In Wohlers, M., & García-Murillo, M. (eds.). *Regulación y estrategias corporativas frente a la convergencia tecnológica*. Santiago de Chile: CEPAL.

Galperin, H., & Bar, F. (2007). O potencial das microempresas de telecomunicações. In M. L. Maciel & S. Albagli (eds.), *Informação e Desenvolvimento: Conhecimento, inovação e apropriação social*. Brasília: Unesco/IBICT, pp. 121-146.

Galperin, H. (2007). Redes Inalámbricas y el Desarrollo Rural: Estudio en Latinoamérica. In Comisión de Regulación de las Telecomunicaciones (ed.), *Quince Años de la Regulación de las Telecomunicaciones en Colombia*. Bogotá: CRT.

Galperin, H. (2007). ¿Qué modelo de economía del conocimiento para América Latina? In *DigiWorld América Latina 2007*. Madrid: Ariel, pp. 116-118.

Galperin, H. (2006). Digital Broadcasting in Latin America. In M. Cave & K. Nakamura (eds.), *Digital Broadcasting: Policy and practice in the Americas, Europe and Japan*. London: Edward Elgar, pp. 39-53.

Galperin, H., & Girard, B. (2005). Microtelcos in Latin America. In H. Galperin & J. Mariscal (eds.), *Digital Poverty: Perspectives from Latin America and the Caribbean*. Ottawa: IDRC, pp. 93-114.

Bar, F., & Galperin, H. (2005). Geeks, Bureaucrats and Cowboys: Deploying Internet infrastructure, the wireless way. In M. Castells & G. Cardoso (eds.), *The Network Society: From knowledge to policy*. Washington, DC: Johns Hopkins Center for Transatlantic Relations, pp. 269-288.

Gardini, F., & Galperin, H. (2004). The Development of Digital Television in Italy. In R. Picard & A. Brown (eds.), *Digital Terrestrial Television in Europe*. Mahwah, NJ: Lawrence Erlbaum Associates, pp. 317-334.

Galperin, H. (2002). Transforming Television in Argentina: Market Development and Policy Reform in the 1990s. In S. Waisbord and E. Fox (eds.), *Latin Politics, Global Media*. Austin, TX: University of Texas Press, pp. 22-37.

Galperin, H. (2000). La Reforma en la Regulación del las Industrias Televisivas del Brasil y de la Argentina en los 1990s. In L. Albornoz (ed.), *Al Fin Solos: La Nueva Televisión del Mercosur*. Buenos Aires: Ediciones Ciccus, pp. 153-178.

Chaffee, S., Morduchowicz, R., & Galperin, H. (1998). Education for Democracy in Argentina: Effects of a Newspaper-in-School Program. In O. Ichilov (ed.), *Citizenship and Citizenship Education in A Changing World: International Perspectives*. Essex, England: Frank Cass Publishers, pp. 149-173.

## Working Papers

Galperin, H., & Greppi, C. (2017). *Geographical Discrimination in the Gig Economy*. <http://dx.doi.org/10.2139/ssrn.2922874>.

Galperin, H. (2016). *How to Connect the Other Half: Evidence and Policy Insights from Household Surveys in Latin America*. Global Commission on Internet Governance (CGIG) Working Paper No. 34.

Aguerre, C., & Galperin, H. (2015). *Internet policy formation in Latin America: Links between the national, the regional and the global*. Center for Global Communication Studies (CGCS) Working Paper, University of Pennsylvania.

Galperin, H., Alvarez-Hamelin, I., & Viencens, F. (2014). *Do Exchange Points Really Matter? Evidence from Bolivia*. Available at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2418576](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2418576).

Galperin, H. (2013). *Broadband affordability in Latin America*. Working Paper No. 15, Center for Technology and Society. Buenos Aires: Universidad de San Andrés.

Galperin, H. (2012). *Regional connectivity: The role of IXPs*. Working Paper No. 14, Center for Technology and Society. Buenos Aires: Universidad de San Andrés.

Galperin, H., & Katz, R. (2010). *Taxation in the ICT sector in Argentina*. Working Paper No. 5, Center for Technology and Society. Buenos Aires: Universidad de San Andrés.

Galperin, H. (2009). *The digital dividend in Latin America*. Working Paper No. 3, Center for Technology and Society. Buenos Aires: Universidad de San Andrés.

Galperin, H., & Cabello, S. (2008). *Technological convergence and regulatory harmonization*. Economic Commission for Latin America and the Caribbean (ECLAC) Working Paper. Santiago de Chile: ECLAC.

## RESEARCH GRANTS

---

2017-2018. *Principal Investigator*. Digitization and the Future of Work: A Development-Oriented Research Agenda. International Development Research Centre (IDRC). USD 120,000.

2017-2018. *Co-Principal Investigator*. Connected Cities and Digital Opportunities: Comparing two Cultural Industry Capitals – Shanghai and Los Angeles. Institute of Cultural and Creative Industry (ICCI). USD 50,000.

2016-2017. *Co-Principal Investigator*. Opportunities and Challenges in the Use of Mobile Data for Development Research. USC Annenberg Dean's Supplemental Research Fund. USD 9,050.

- 2015-2016. *Co-Principal Investigator*. Digital Prospera: Fighting Poverty Through Cashless Payments in Mexico. International Development Research Centre (IDRC). USD 250,000.
- 2014-2015. *Co-Principal Investigator*. Evaluation of an Online Banking Platform for Low-income Communities in Mexico. Inter-American Development Bank (IADB). USD 30,000.
- 2014-2015. *Co-Principal Investigator*. Information Networks and Social Inclusion for Women and the Youth in Latin America. International Development Research Centre (IDRC). USD 750,000.
- 2013-2014. *Co-Principal Investigator*. Internet development in Bolivia: Localizing Interconnection Infrastructure. Internet Society (ISOC). USD 40,000.
- 2012-2013. *Co-Principal Investigator*. Measuring Broadband Quality. Latin America & Caribbean Network Information Centre (LACNIC). USD 15,000.
- 2013-2013. *Co-Principal Investigator*. Broadband Adoption and Poverty: Evidence and New Research Directions. International Development Research Centre (IDRC). USD 230,000.
- 2011-2012. *Principal Investigator*. IXPs in Latin America. Internet Society (ISOC). USD 12,000.
- 2006-2011. *Co-Principal Investigator*. Broadband Access and Socio-economic Development in Latin America. International Development Research Centre (IDRC). USD 875,000.
- 2008-2009. *Co-Principal Investigator*. Mobile Communications and Development in Latin America. Telefónica Foundation. USD 180,000.
- 2005-2006. *Co-Principal Investigator*. Impact Assessment for the Last Mile Initiative in Peru. US Agency for International Development (USAID). USD 79,000.
- 2004-2006. *Principal Investigator*. Alternatives for Connecting Rural Communities in Latin America: Evaluation of an Asynchronous Wireless System. Institute for Connectivity in the Americas (ICA). USD 150,000.
- 2004-2006. *Principal Investigator*. Wireless Networking and Community Development in Two Brazilian Communities. Zumberge Foundation. USD 25,000.

## CONFERENCE PRESENTATIONS (refereed only)

---

Galperin, H. (2017). *Learning from or Leaning On? How Children Affect Internet Use by Adults*. Telecommunications Policy Research Conference (TPRC), Washington D.C., September.

Galperin, H., Viacens, F., & Greppi, C. (2016). *Discrimination in Online Contracting: Evidence from Latin America*. IPP2016: The Platform Society, Oxford Internet Institute (OII), Oxford, September.

Galperin, H. (2016). *The Digital Divide in Latin America: Evidence and Recommendations from National Household Surveys*. 10<sup>th</sup> Communication Policy Research Latin America Conference, Cancun, Mexico, June.

Aguerre, C., & Galperin, H. (2015). *Internet Policy Formation in Latin America: Understanding the Links Between the National, the Regional, and the Global*. Global Internet Governance Academic Network, João Pessoa, Brazil, November.

Galperin, H. (2015). *Explaining Gender Bias in Crowdsourced Labor Platforms*. ICT4D Conference, Singapore, May.

Galperin, H. (2014). *Do Internet Exchange Points (IXPs) really matter?* Telecommunication Policy Research Conference (TPRC), Washington D.C., September.

Galperin, H. (2014). *Building infrastructure from the Bottom Up*. Society for Social Studies of Science (4S), Buenos Aires, August.

Galperin, H. (2013). *Broadband and Development: New research findings from Latin America*. Telecommunication Policy Research Conference (TPRC), Washington D.C., September.

Galperin, H., & Callorda, F. (2013). *Mobile broadband: Complement or substitute?* 7<sup>th</sup> Communication Policy Research Latin America Conference, Mexico D.F., May.

Galperin, H., Mariscal, J., & Viacens, F. (2012). *National Broadband Plans in Latin America*. 6<sup>th</sup> Communication Policy Research Latin America Conference, Valparaíso, May.

Galperin, H., & Ruzzier, C. (2011). *Broadband Tariffs in Latin America: Benchmarking and Analysis*. Communication Policy Research Latin America Conference, Mexico D.F., May.

Barrantes, R., & Galperin, H. (2009). *Mobile Telephony Affordability in Latin America*. Latin American Studies Association (LASA), Rio de Janeiro, June.

Aranha, M., Galperin, H., Bar, F., & Villela, M. (2009). *Restricted mobility or restricted competition? Fixed-mobile convergence and universal access in Brazil*. 3<sup>rd</sup> Communication Policy Research Latin America Conference, May.

Galperin, H. (2008). *Spectrum policy and the digital dividend in Latin America*. Future Scenarios for Latin American Communications. Columbia University, April.



Galperin, H. (2005). *Digital Broadcasting in the Developing World: A Latin American Perspective*. International Communication Association (ICA), New York, May.

Galperin, H. (2004). *Wireless Networks and Rural Development: Opportunities for Latin America*. Latin American Studies Association (LASA), Las Vegas, October.

Bar, F., & Galperin, H. (2004). *Building the Wireless Internet Infrastructure: From Cordless Ethernet Archipelagos to Wireless Grids*. EURO Communication Policy Research Conference, Barcelona, March.

Gardini, F., & Galperin, H. (2003). *The Development of Digital TV in Italy*. International Communication Association (ICA), San Diego, May.

Galperin, H., & Levi, T. (2002). *The Rise of Regional Standards Setting Bodies in Digital Radio Technology*. Telecommunication Policy Research Conference (TPRC), Alexandria, VA, September.

Galperin, H., & Bar, F. (2002). *Open Access Beyond Cable: The Case of Interactive TV*. EURO Communication Policy Research Conference, Barcelona, Spain, March.

Galperin, H. (2002). *Communication and Integration: A Balance of the Transition to Digital TV in Brazil and Argentina*. Latin American Communication Research Association (ALAIIC) Conference, Santa Cruz de la Sierra, Bolivia, June.

Galperin, H., & Bar, F. (2001). *The Regulation of Interactive TV in the US and the European Union*. Telecommunication Policy Research Conference (TPRC), Alexandria, VA, October.

Levi, T., & Galperin, H. (2001). *Standard Setting Regimes for Digital Radio*. Radiodyssey Conference, Brighton, UK, July.

Galperin, H. (2001). *Can the U.S. Transition to Digital TV be Fixed?: Some Lessons From the European Union Case*. International Communication Association (ICA), Washington, DC, May.

Galperin, H. (2000). *The Old Politics of the New TV: An Institutional Perspective on the Transition to Digital Broadcasting in the U.S. and Western Europe*. Telecommunication Policy Research Conference (TPRC), Alexandria, VA, September.

Galperin, H., & Bar, F. (1999). *Reforming TV Regulation for the Digital Era: An International/Cross-Industry Perspective*. Telecommunications Policy Research Conference (TPRC), Alexandria, VA, September.

Galperin, H. (1999). *Regulatory Reform in the TV Industries of Brazil and Argentina in the 1990s*. International Communication Association (ICA), San Francisco, CA, May.

Galperin, H. (1998). *Cultural Industries Policy in Regional Trade Agreements: The Case of NAFTA, the European Union and MERCOSUR*. International Communication Association (ICA), Jerusalem, Israel, July.

Chaffee, S., Morduchowicz, R., & Galperin, H. (1997). *The Newspaper as an Agent of Political Socialization in Schools: Effects of "El Diario en la Escuela" in Argentina*. Association for Education in Journalism and Mass Communication, Chicago, IL, October.

Chaffee, S., Morduchowicz, R., & Galperin, H. (1997). *Education for Democracy in Argentina: Effects of a Newspaper-in-School Program*. Intercultural & International Communication Conference, Miami, FL, February.

## **TEACHING AND MENTORING**

---

### *Teaching experience*

Seminar in Quantitative Methods (graduate level).  
Political Economy of Global Telecommunications and Information (graduate level).  
Information and Communication for Development (graduate level).  
Honors Thesis Seminar (undergraduate level).  
Introduction to Information Economics (undergraduate level).  
New Media in International Perspective (undergraduate level).

### *Mentoring experience (doctoral students)*

Andrea Alarcon (2016-)  
Matthew Bui (2015-)  
Rogelio Lopez (2015-)  
Catrihel Greppi (2013-)  
Carolina Aguerre (2011-2015)  
Fernanda Viécens (2009-2013)  
Andrea Molinari (2007-2011)  
Seung-Young Lee (2004-2007)  
Namkee Park (2003-2006)  
Pauline Chow (2002-2006)  
Francesca Gardini (2002-2005)  
Matt Zhou (2001-2005)

## **ACADEMIC SERVICE**

---

### *Editorial Committee Member (current only)*

Digital Policy, Regulation and Governance (Emerald)  
Journalism and Mass Communication Quarterly (Sage)  
Policy and Internet (Oxford University Press)  
Cuadernos de Comunicación, Tecnología, y Sociedad (Spain)  
Cuadernos de Información (Chile)  
University of Brasilia Journal of Law and Regulation (Brazil)

*Referee Activities (most recent)*

World Development  
Telecommunications Policy  
International Journal of Communication (IJOC)  
Digital Policy, Regulation and Governance  
Media, Communication and Society  
International Journal of Press and Politics  
Communication Theory  
Information Technologies and International Development (ITID)  
The International Journal on Media Management  
Government Information Quarterly  
Journal of Information Policy

*Special issue editor (most recent)*

2016. *Emerald Studies in Media and Communications*, ICTs and the Politics of Inclusion in Latin America and the Caribbean.
2013. *Digital Policy, Regulation and Governance*, Volume 15(3). New Directions for Telecommunications Policy Research in Latin America.
2012. *Information Technologies and International Development (ITID)*, Volume 8(4). Research on ICT4D from Latin America.

*Project Evaluation (most recent)*

Economic and Social Research Council (UK)  
Social Science Research Council (USA)  
DANIDA Fellowship Centre (Denmark)  
National Science Council (Argentina)  
International Development Research Centre (Canada)

*Conference Organization Activities (most recent)*

2016. *Program Vice Chair*, Communication Policy Research Conference LATAM, June 22-23, Cancun, Mexico.
2015. *Program Committee Member*, Telecommunications Policy Research Conference (TPRC), September 24-27, Washington D.C.
2015. *Program Committee Member*, ICTD Conference, May 15-18, Singapore.
2014. *Program Committee Member*. Communication Policy Research Conference LATAM, May 30-31, Bogota, Colombia.

## **CONSULTING**

---

Inter-American Development Bank (IADB)

UN Economic Commission for Latin America and the Caribbean (ECLAC)

World Bank Group

Internet Society (ISOC)

International Telecommunications Union (ITU)

Ministry of Communications, Argentina

Communications Regulatory Commission (CRC), Colombia